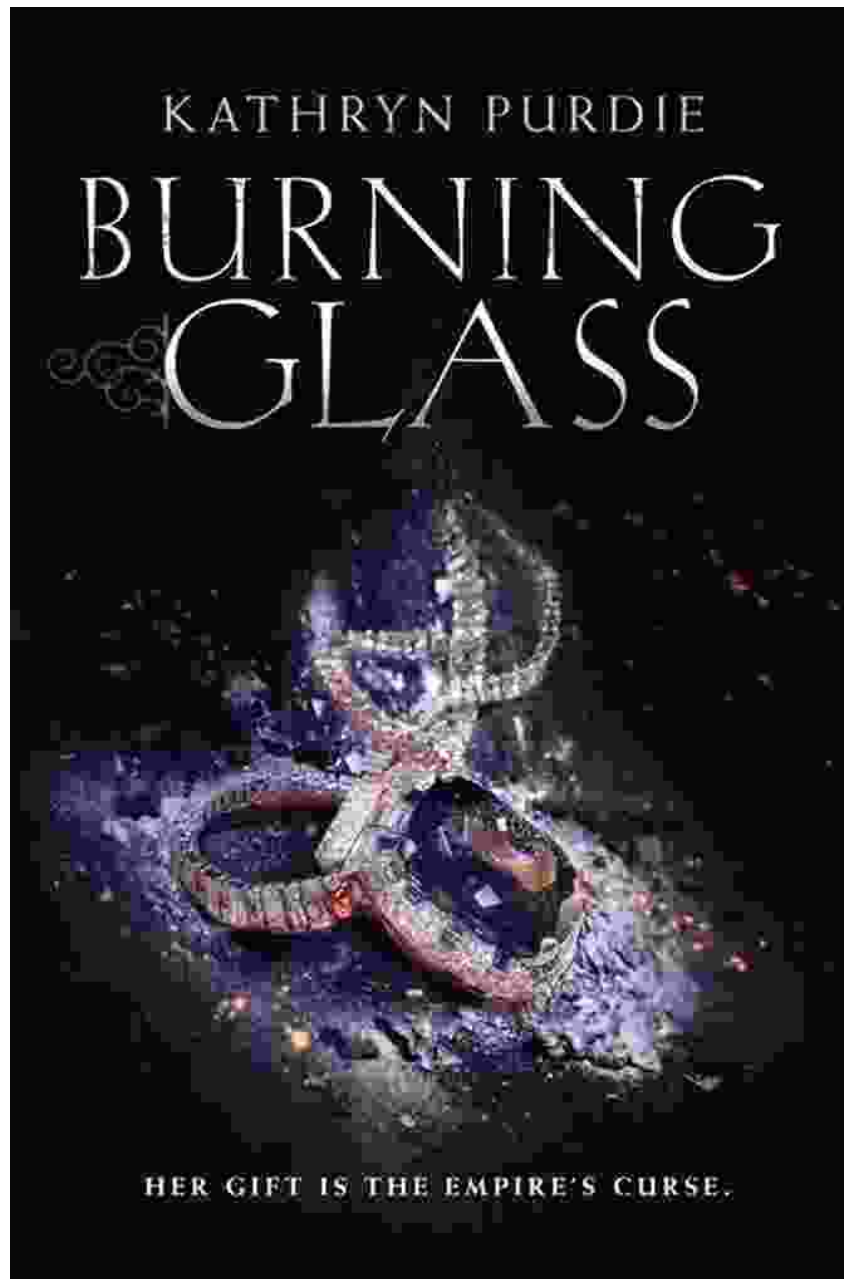


Kathryn Purdie: Driving Innovation and Transparency in the Labor Market with Burning Glass



Kathryn Purdie, the visionary CEO of Burning Glass Technologies, has emerged as a trailblazing figure in the human capital industry. Her

unwavering commitment to innovation, inclusivity, and data-driven insights has transformed Burning Glass into a global leader in labor market analytics. This comprehensive article delves into Kathryn Purdie's remarkable career, her groundbreaking work at Burning Glass, and her unwavering mission to enhance workforce mobility and economic opportunity for all.



Burning Glass by Kathryn Purdie

★★★★☆ 4.3 out of 5

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Enhanced typesetting : Enabled
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Early Life and Education

Kathryn Purdie's journey began in Michigan, where her passion for technology and data analysis took root at an early age. She earned a Bachelor of Arts in Economics from the University of Michigan and went on to pursue a Master of Business Administration from Harvard Business School.

Purdie's academic background laid the foundation for her future success in the world of human capital. Her understanding of economic principles and her analytical prowess would later prove invaluable in developing the innovative solutions that are a hallmark of Burning Glass.

Career Beginnings and Rise to Leadership

After graduating from Harvard, Purdie embarked on a successful career in management consulting at McKinsey & Company. She quickly distinguished herself with her ability to solve complex business problems and deliver transformative results for her clients.

In 2005, Purdie joined Burning Glass Technologies as its Chief Operating Officer. At the helm of Burning Glass, she led the company through a period of rapid growth and expansion. In 2016, she was appointed CEO, succeeding the company's founder, Matt Sigelman.

Under Purdie's leadership, Burning Glass has evolved from a provider of labor market data to a comprehensive workforce intelligence platform. The company's innovative tools and solutions have empowered businesses, educators, and job seekers to make data-informed decisions about hiring, training, and career advancement.

Thought Leadership and Industry Impact

Kathryn Purdie is not only a successful CEO but also a respected thought leader in the human capital industry. She is frequently invited to speak at conferences and events worldwide, sharing her insights on the latest labor market trends and the future of work.

Purdie's contributions to the industry have been widely recognized. She was named one of the "Most Innovative Women in MarTech" by Forbes in 2019 and received the "Human Capital Leader of the Year" award from AIHR in 2020.

Burning Glass: A Game-Changer in Labor Market Analytics

Burning Glass Technologies, under Kathryn Purdie's leadership, has become a game-changer in the labor market analytics space. The company's flagship product, the Burning Glass Labor Insights Platform, provides real-time data on job postings, skills requirements, and salary trends across millions of jobs in the United States.

This data has become an indispensable tool for businesses seeking to optimize their workforce planning, identify emerging skill gaps, and stay ahead of the competition. Educators, too, rely on Burning Glass data to design relevant training programs that align with the needs of the modern workforce.

Driving Workforce Mobility and Economic Opportunity

Kathryn Purdie's mission extends beyond providing data and insights to her clients. She is deeply passionate about using Burning Glass's technology to drive workforce mobility and economic opportunity for all.

Through partnerships with organizations like the National Skills Coalition and the National Urban League, Burning Glass is working to improve the career prospects of underserved populations, including veterans, individuals with disabilities, and people of color.

The company's "Workforce Mobility Index" provides a comprehensive analysis of the factors that affect job seekers' ability to find and retain employment. This data-driven research helps policymakers, educators, and employers identify barriers to workforce mobility and develop solutions to overcome them.

Building an Inclusive and Diverse Workplace

Kathryn Purdie is a firm believer in the power of diversity and inclusion in the workplace. She has made it a priority to create a culture of belonging at Burning Glass, where employees feel respected, valued, and empowered to succeed.

Under Purdie's leadership, Burning Glass has implemented a number of initiatives to promote diversity and inclusion, including the creation of employee resource groups, unconscious bias training, and partnerships with organizations that support underrepresented groups in technology.

Recognition and Awards

Kathryn Purdie's leadership and contributions to the human capital industry have been recognized with numerous awards and accolades. In addition to the Forbes and AIHR awards mentioned earlier, she has been named one of the "Top 25 Women Leaders in SaaS" by The Software Report and received the "Women in Technology Leadership Award" from the Boston Chamber of Commerce.

Kathryn Purdie's journey as CEO of Burning Glass Technologies is a testament to her vision, innovation, and unwavering commitment to making a positive impact on the world of work. Through the company's cutting-edge labor market analytics, she has empowered businesses, educators, and job seekers to make informed decisions about hiring, training, and career advancement.

Beyond its data and insights, Burning Glass plays a vital role in driving workforce mobility and economic opportunity for all. Under Purdie's leadership, the company has partnered with organizations to improve the

career prospects of underserved populations and address barriers to workforce mobility.

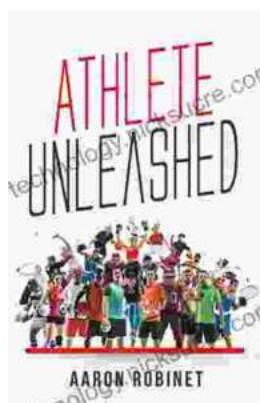
Kathryn Purdie's leadership has created a culture of diversity, inclusion, and innovation at Burning Glass. She has shown that a successful business can also be a force for good, using its resources to create a more equitable and just labor market. As the future of work continues to evolve, Kathryn Purdie and Burning Glass Technologies will undoubtedly remain at the forefront of driving positive change and empowering individuals to succeed in the changing world of work.



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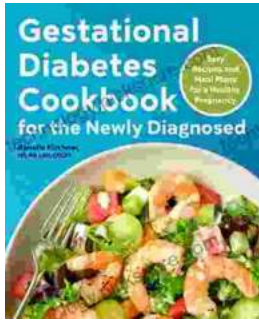
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